Scrollwell

03-Day National FDP on Creating a Professional Digital Profile for Educators

Date: Oct 06 - Oct 08, 2025
Time:7:00 PM - 8:00 PM

MODE ONLINE

www.scrollwell.com
info@scrollwell.com

CALL FOR REGISTRATION

About
Scrollwell.

Scrollwell is a dynamic and emerging organization in the education sector, dedicated to strengthening the education system and providing expertise in live training for professional development. Our commitment to excellence is reflected in our successful series of Faculty Development Programs for Digital Literacy, which have reached over 55,000 faculties from July 2020 to July 2025.

At Scrollwell, we recognize the challenges posed by teachers in the digital era, and our team of experts is dedicated to equipping educators with the latest knowledge and skills to deliver effective education. Our training programs are meticulously designed to cater to the diverse needs of professionals and learners, covering themes such as Engineering, Education, Start-up, and Entrepreneurship.

Our mission is to bridge the technological gap in education and empower those who shape the future.

We are recognized by esteemed organizations including **Startup India, MSME and Skill India Supported by Start-up Bihar** and the Centre for Innovation, Incubation & Legal Entrepreneurship, Chanakya National Law University, Patna.

We are part of
#startupindia

GOVERNMENT OF INDIA

MSME
MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म, लघु एवं मध्यम उद्यम

GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT
& ENTREPRENEURSHIP

N·S·D·C
National
Skill Development
Corporation
Transforming the skill landscape

Skill India
कौशल भारत - कुशल भारत

STARTUP
BIHAR

03-Day FDP on Creating a Professional Digital Profile for Educators.

Overview of FDP: 3-Day Faculty Development Program on 'Creating a Professional Digital Profile for Educators. This course is designed to help educators, researchers, and academic professionals build and enhance their digital presence through personalized digital portfolios and leveraging LinkedIn for academic networking and career growth. Over three engaging one-hour sessions, participants will gain essential skills to showcase their achievements and expand their professional network.

Day 1: Introduction to Professional Branding
- Overview of digital portfolios and LinkedIn's role in professional branding.
- How to set up and optimize your LinkedIn profile.

Day 2: Creating a Digital Portfolio
- Tools and platforms for building personal academic websites.
- Structuring your portfolio to highlight achievements and expertise.

Day 3: Optimizing LinkedIn for Networking and Growth
- Strategies for connecting with peers, institutions, and industry leaders.
- Content creation: Sharing your work and engaging with your network.

Benefits of Program

- **Create and Maintain a Digital Portfolio:** Learn how to build a professional online portfolio that highlights your academic accomplishments, skills, and experiences.

- **Master LinkedIn for Academic Networking:** Understand how to optimize your LinkedIn profile for career advancement and network effectively with colleagues, institutions, and industry professionals.

- **Increase Online Visibility:** Develop strategies for engaging with peers and promoting your expertise across digital platforms to expand your reach and influence.

Focused Audience: This FDP is going to be immensely beneficial to faculty of all levels and in different disciplines. After completing this program, faculty will be able to Efficiently Manage and Evaluate Assignments, Tests, assigned work and Student Reports. Educate and Engage Students classes online with live Classes.

Mode of Delivery: Resource Persons will deliver lectures in interactive mode and conduct hands-on sessions in workshop mode through Zoom Video Conferencing platform.

Confirmation of Participation: On receipt of registration, participants will be sent confirmation of their participation through email. Participation for this program is limited. Apply early to avoid disappointment.

Bonus: As a Bonus to this FDP, you will get the Recorded videos of the session, Learning Resources/Step by Step Guide, and helpful E-books for self-learning.

REGISTRATION AND CONTACT DETAILS

Program Fee:
INR 299/- only

Registration Link:
https://scrollwell.com/3-day-fdp-on-creating-a-professional-digital-profile-for-educators/

MORE DETAILS   **REGISTER HERE**

Contact Us:

Ayushi Singh - **Email**: ayushi@scrollwell.com. **Phone:** +91 8987003155

Know your
TRAINER.

As the founder of Scrollwell, I am passionate about strengthening educators and empowering learners. Through my work, I strive to build a world where everyone has access to quality education and the tools they need to succeed.

Creating impactful solutions that empower learners and strengthen educators. With over 5 years of experience impacting 55000+ teachers, students, and young professionals through classroom boot camps and online courses.

I am a Google Certified Educator with teaching experience in both traditional and online learning environments, Moreover i am an MBA from National Institute of Technology, Jalandhar, and well accomplished in business planning, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, and Digital Marketing. I have also consulted with various schools, organizations, and companies for education-related services across different geographies in India.

Roshan Kumar

Founder and CEO - Scrollwell
Google Certified Educator

Portfolio Link: www.roshansingh.me
Linkedin: linkedin.com/in/whoroshan
Instagram: instagram.com/roshansingh.me

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STARTUP BIHAR

Star-Merit System

The Star-Merit System promotes consistent learning, accountability, and engagement, while providing faculty with clear metrics to support participants' success.

It evaluates individuals across key performance indicators—attendance, assignment completion, engagement, and overall participation—ensuring recognition is based on measurable, sustained effort.

Category	What It Means	Weight
Attendance	Are you showing up on time?	25%
Engagement	Do you participate in class?	25%
Assignments	Are you submitting good work on time?	30%
Activeness	Do you help others or take initiative?	20%

Scoring Method
Each area is rated on a scale of 1 to 5. Use this weighted formula:

Final Score =
(Attendance × 0.25) + (Engagement × 0.25) + (Assignments × 0.30) + (Activeness × 0.20)

Scrollwell

Certificate of Completion
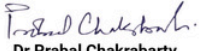
This certificate is awarded to

JAYA SIKDER

from

NATIONAL INSTITUTE OF TECHNOLOGY DURGAPUR

has successfully completed the **07 Days Faculty Development Program on "Non - Parametric Data Analysis using SPSS"**. The program was held from **May 19 – 25, 2025.** and was hosted by **Scrollwell**.

Roshan Kumar
Founder and CEO
Scrollwell

Dr Prabal Chakrabarty
Associate Professor
JIMS, New Delhi

Certificate ID: SW20257568 and **Date of Issue:** May 25, 2025
Certificate URL: https://scrollwell.com/verify.php?certificateID=SW20257568

Star-Merit System

Rating	Performance	Criteria Overview
1.0 ★	Very Poor	- Rarely attends sessions - No meaningful engagement - Assignments mostly missing - Passive presence, if any
1.5 ★½	Poor	- Infrequent attendance - Limited interaction - Few assignments submitted - Occasionally responsive
2.0 ★★	Below Average	- Attends irregularly - Minimal participation - Late or incomplete submissions - Shows some signs of interest
2.5 ★★½	Low Average	- Attends over 50% of sessions - Sporadic engagement - Most assignments submitted but without depth - Limited but improving involvement
3.0 ★★★	Average	- Regular attendance - Participates when prompted - Submits assignments on time with basic quality - Shows consistency but lacks initiative
3.5 ★★★½	Fairly Good	- Above-average attendance - Engages occasionally on own - Assignments meet expectations - Demonstrates increasing initiative
4.0 ★★★★	Good	- Consistent attendance - Active in discussions and activities - High-quality assignment submissions - Often takes lead or helps peers
4.5 ★★★★½	Very Good	- Nearly full attendance - Proactively engages in learning - Assignments show depth and originality - Acts as a motivator or role model
5.0 ★★★★★	Excellent	- 100% attendance - Highly engaged in all sessions - Consistently exceptional assignments - Fully active, collaborative, and adds value to the group

Scrollwell Advantage

Intuitive & Detailed Explanations

"Inspiring lectures with clear, concise, and engaging explanations."

HD Videos + Crystal Clear Audio

"High-quality videos with clear audio for optimal viewing experience."

Practice Exercises, Real-Time Feedback

"Improve skills with interactive exercises and instant feedback."

Lifetime Access, Pocket Friendly

"Long-term value with budget-friendly options for continued access."

Project-based learning

"Hands-on learning through practical projects and real-world application."

Completion Certificate

"Official recognition of completion for added credibility and motivation."